

Chronology of Public Outreach Activities 6-03-13 through present

Seward Glenn Mobility PEL Study					
Strategic Communication Chronology					
Date	Communication Tool/Location	Organization	Title (Article, Presentation, etc.)	Purpose	Person Attending
8/31/2021	Meeting/Presentation	HDR	Stakeholder Interview	Chris Constant	
10/20/2021	Meeting/Presentation	HDR	Technical Advisory Committee Meeting	TAC Meeting #1	John McPherson, Taylor Horne, Laurie Cummings, Josie Wilson, Tyler Remkus
10/20/2021	Meeting/Presentation	HDR	Agency and Tribal Committee Meeting	Agency Meeting #1	
10/20/2021	Meeting/Presentation	HDR	Community Advisory Committee Meeting	CAC Meeting #1	John McPherson, Taylor Horne, Laurie Cummings, Josie Wilson, Tyler Remkus
11/3/2021	Meeting/Presentation	HDR	Technical Advisory Committee Member Meeting	"Make up" meeting for Richard Pratt	
11/10/2021	Meeting/Presentation	HDR	Agency and Tribal Committee Member Meeting	"Make up" meeting for Emily Vullo, USACE	
11/10/2021	Meeting/Presentation	HDR	Community Advisory Committee Member Meeting	"Make up" meeting for Carolyn Ramsey, Airport Heights Community Council	ahccpresident@hotmail.com
11/11/2021	Meeting/Presentation	HDR	Community Advisory Committee Member Meeting	"Make up" meeting for SJ Klein, Fairview Business Association	
11/18/2021	Meeting/Presentation	HDR	Executive Committee // AMATS Policy Committee Meeting		Taylor Horne
11/19/2021	E-Blast	HDR	Seward Glenn Mobility PEL Study	To inform the audience of the project and upcoming public engagement opportunities, and project resources.	N/A
11/22/2021	Meeting/Presentation	HDR	Community Advisory Committee Member Meeting	"Make up" meeting for Emma Irish, Anchorage Economic Development Corporation (AEDC)	
12/3/2021	E-Blast	AMATS	Seward Glenn Mobility PEL Study	To inform the audience of the project and upcoming public engagement opportunities, and project resources.	N/A
12/21/2021	Newsletter	HDR	Newsletter	To inform the audience of the project and upcoming public engagement opportunities, and project resources.	N/A
1/5/2022	Meeting/Presentation	HDR	Downtown Community Council	To inform the audience of the project and upcoming public engagement opportunities, and project resources.	Josie Wilson
1/6/2022	Postcard	HDR	Postcard	To promote public meeting	N/A
1/10/2022	Newspaper Ad	HDR	Newspaper Ad	To promote public meeting	N/A
1/10/2022	E-Blast	HDR	Seward Glenn Mobility PEL Study	To promote public meeting	N/A
1/17/2022	Website Update	HDR		Updated phone contact to be the project phone number	N/A
1/15/2022	Flyers Posted	HDR	Flyer Posting	To promote public meeting	Alice Rademacher
1/17/2022	Social Media Post (Facebook)	DOT&PF	Join us in a Virtual Public Meeting as part of the Seward Glenn Mobility PEL Study	To promote public meeting	N/A
1/18/2022	Flyer Posting	HDR	Flyers posted to the remianding schools in the project area	To promote public meeting	Alice Rademacher
1/18/2022	phone Calls	HDR	Inquire if they would like us to present or attend at their upcoming meetings		Alice Rademacher
1/19/2022	Website Update	HDR		Add the updated/remediated ADA compliant Project Fact Sheet, FAQ, and PEL Process Handout to the website.	Alice Rademacher, Summer Hudson, Tyler Remkus
1/20/2022	Newspaper Ad	Anchorage Daily News	Seward Glenn Mobility Planning and Environmental Linkages Study Virtual Public Meeting and Online Open House	To promote public meeting	N/A
1/20/2022	Newspaper Ad	Anchorage Daily News	Seward Glenn Mobility Planning and Environmental Linkages Study Virtual Public Meeting and Online Open House	To promote public meeting	N/A
1/20/2022	Website Update	HDR	Translation Widget	Add a translation widget to the website	N/A

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1/21/2022	Website Update	HDR	Translated materials to the website	translated Seward Glenn PEL fact sheets and PI chronology to the website	N/A
1/25/2022	E-Blast	HDR	Public Meeting Reminder	To promote public meeting	N/A
1/27/2022	Social Media Post (Facebook)	DOT&PF Facebook Page	Social Media Update	To promote public meeting	N/A
1/27/2022	Meeting/Presentation		Public Meeting #1		John McPherson, Taylor Horne, Laurie Cummings, Josie Wilson, & Alice Rademacher
2/3/2022	Website Update	HDR	Updates requested from John McPherson		N/A
2/9/2022	Meeting/Presentation	Anchorage Downtown Partnership	Anchorage Downtown Partnership Meeting		Josie Wilson
2/10/2022	Meeting/Presentation	Third Avenue Radicals	Third Avenue Radicals	Provide a project update and receive questions and comments from the group	Josie Wilson
2/10/2022	Meeting/Presentation	Fairview Community Council	Fairview Community Council	Provide a project update and receive questions and comments from the group	Kelly Summers, John McPherson, & Josie Wilson
2/7/2022	Social Media Video Creation/Coordination	DOT&PF Facebook Page	Social Media Update	To remind the audience of the opportunity to comment during the Virtual Public Meeting comment period	N/A
2/14/2022	Social Media Post (Facebook)				
2/14/2022	Social Media Post (Facebook)	DOT&PF Facebook Page	Social Media Update	To promote the presentation at the Anchorage Downtown Partnership Meeting	N/A
2/22/2022	E-Blast	HDR	Info Kiosk Announcement	To inform the audience of the upcoming Info Kiosks hosted at Carrs and Fairview Community Recreation Center	N/A
2/23/2022	Info Kiosk // Carrs on Gambell	HDR	Seward-Glenn PEL Mobility Study // Info Kiosk	To promote the Public Meeting #2 updates and remind shoppers of the comment period closing date.	Josie Wilson and Alice Rademacher
2/23/2022	Info Kiosk // Fairview Recreation Center	HDR	Seward-Glenn PEL Mobility Study // Info Kiosk	To promote the Public Meeting #2 updates and remind shoppers of the comment period closing date.	Tyler Remkus and Taylor Horne
3/1/2022	Website Update	HDR	Removed the Virtual Public Meeting and Online Open House banners. Make the Virtual Public Meeting recording available on the Public Outreach page.		
2/22/2022	Social Media Post (Facebook)	DOT&PF Facebook Page	Social Media Update	To promote public meeting	N/A
2/25/2022	Social Media Post (Facebook)	DOT&PF Facebook Page	Social Media Update	To promote the Carrs Info Kiosk	N/A
3/9/2022	Small Group Meeting	HDR	CAC Meeting #2	Stakeholder meeting	John McPherson, Taylor Horne, Laurie Cummings, Josie Wilson, Alice Rademacher
4/27/2022	Website Update	HDR	Updates to advertise for the May 25 Public Meeting	To promote public meeting	N/A
4/27/2022	Public Meeting materials drafting	HDR		Draft 1 of the public meeting advertisements for client review	N/A
4/28/2022	E-Blast	HDR	Join us! Seward Glenn Mobility PEL Study Public Meeting #2	To provide an invitation / announcement for the second public meeting	N/A
5/2/2022	Website Update	HDR	Update the 'We are here' location to step 3 on the schedule graphic.		N/A
5/5/2022	Newspaper Ad	Anchorage Daily News	Newspaper Ad	To promote public meeting #2	N/A

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5/6/2022	Postcard	HDR	Postcard	To promote public meeting #2	N/A
5/10/2022	Website Update	HDR	Addition of the Final Traffic forecast memo, Final Environmental setting memo, & Comms plan.		N/A
5/10/2022	Mailing List	HDR	Added the contacts who have signed up for direct mailers - All contacts on the stakeholder list are now on the direct mailer list.		Jenny Merrill
5/11/2022	State of Alaska OPN	HDR	State of Alaska OPN	To promote public meeting #2	N/A
5/13/2022	Website Update	HDR	Update the Completed and Upcoming Outreach Activities chronology & add the public meeting flyer under the public outreach section.	To promote public meeting #2	N/A
5/13/2022	What's Up Listserv	What's Up Listserv	SEWARD GLENN MOBILITY PEL STUDY PUBLIC MEETING	To promote public meeting #2	N/A
5/16/2022	Website Update	HDR		1. Update the Completed and Upcoming Outreach Activities chronology. 2. Add the public meeting flyer to the website	N/A
5/25/2022	Meeting/Presentation	HDR	Public Meeting #2		Taylor Horne, Josie Wilson, Laurie Cummings, Alice Rademacher, John McPherson, Jenny Merrill
6/1/2022	Newsletter	HDR	Newsletter #2		
6/1/2022	Small Group Meeting	HDR	CAC Meeting #3	Discuss purpose and need	John McPherson, Taylor Horne, Laurie Cummings, Josie Wilson, Jenny Merrill
6/14/2022	Info Kiosk	HDR	Seward-Glenn PEL Mobility Study // Info Kiosk	To promote the Public Meeting #2 updates and remind shoppers of the comment period closing date.	Laurie Cummings and Alice Rademacher
6/15/2022	Small Group Meeting	HDR	TAC Committee Meeting #2	Project updates	John McPherson, Taylor Horne, Laurie Cummings, Josie Wilson, & Jenny Merrill
6/15/2022	Small Group Meeting	HDR	ATC Committee Meeting #2	Stakeholder meeting	John McPherson, Taylor Horne, Laurie Cummings, Josie Wilson, & Jenny Merrill
6/28/2022	Website Update	HDR		Removed the Public Meeting # 2 graphics and the interactive comment form.	N/A
1/5/2023	Website Update	HDR	Project Update	To inform readers that the project is still active although it is a bit behind schedule.	N/A
1/5/2023	E-Blast	HDR	Project Update	To inform readers that the project is still active although it is a bit behind schedule.	N/A
2/1/2023	Newsletter	HDR	Newsletter #3		
2/16/2023	Small Group Meeting	HDR	Airport Heights Community Council Meeting	To update community members on project progress	Taylor Horne

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Date	Communication Tool/Location	Organization	Title (Article, Presentation, etc.)	Purpose	Person Attending
2/28/2023	Workshop	HDR	Alternatives Workshop	Get feedback on draft PEL alternatives before publicly released	John McPherson, Amy Burnett, Taylor Horne, Laurie Cummings, Garrett Rutherford, Chris Croft, Trent Parks, Rory McAllister, Alice Rademacher
5/18/2023	Meeting/Presentation	HDR	Public Meeting #3		Taylor Horne, Amy Burnett, Alice Rademacher, Laurie Cummings, Rory McAllister, John McPherson, Aziz Atallah, Edith McKee, Chris Croft,
6/20/2023	Small Group Meeting	HDR			
7/22/2023	Small Group Meeting	HDR	Fairview Block Party		Alice Rademacher, Laurie Cummings, Rory McAllister
8/14/2023	Small Group Meeting	HDR	Fairview Collaborative Meeting		
10/18/2023	Small Group Meeting	HDR	MOA Assembly Transpo Committee Meeting		
11/9/2023	Info Booth	HDR	MatSu Transportation Fair	Project updates	Alice Horazdovsky, Garrett Rutherford, Galen Jones
12/1/2023	Newsletter	HDR	Newsletter #4		
2/7/2024	Meeting/Presentation	HDR	Public Meeting #4		
2/14/2024	Small Group Meeting	HDR	AMATS Freight Advisory Committee		
2/20/2024	Small Group Meeting	HDR	First National Bank Alaska	To discuss alternative impacts to FNBA property	Galen Jones, John McPherson, Amy Burnett, and Alice Rademacher
2/21/2024	Small Group Meeting	HDR	Alaska Trucking Association	Gathering feedback for alternatives	Galen Jones, John McPherson, Amy Burnett, and Alice Rademacher
2/21/2024	Small Group Meeting	HDR	Design Week	Inform and solicit public comment	
2/27/2024	Small Group Meeting	HDR	AMATS Community Advisory Committee	Project update and explain alternatives	
3/4/2024	Small Group Meeting	HDR	CAC Meeting #4	Preliminary Alts	Amy Burnett, Laurie Cummings, Alice Horazdovsky
3/5/2024	Small Group Meeting	HDR	Alaska Railroad	Discuss alternatives and needs	Edith McKee, Amy Burnett, Alice Horazdovsky
3/6/2024	Small Group Meeting	HDR	ATC Committee Meeting #3	Stakeholder meeting/project update	Amy Burnett, John McPherson, Edith McKee, Alice Horazdovsky
3/7/2024	Small Group Meeting	HDR	AMATS Technical Advisory Committee	Present alternatives and discuss with key stakeholders	Alice Horazdovsky, John McPherson
3/7/2024	Small Group Meeting	HDR	Fairview Business Association	Present alternatives and discuss with key stakeholders	
3/8/2024	Small Group Meeting	HDR	TAC Meeting #3	Discuss alternatives and needs	Amy Burnett, John McPherson, Alice Horazdovsky
3/8/2024	Small Group Meeting	HDR	Alaska Regional Hospital	Present alternatives and discuss with key stakeholders	John McPherson, Amy Burnett, Alice Horazdovsky
3/11/2024	Small Group Meeting	HDR	AMATS Bicycle and Pedestrian Advisory Committee	Update to group on public commentary	
3/11/2024	Small Group Meeting	HDR	AMATS Community Advisory Committee	Update on project	
3/28/2024	Info Kiosk	HDR	Anchorage Transportation Fair	Inform and solicit public comment	Taylor Horne, Amy Burnett, Alice Horazdovsky, Garrett Rutherford, Pearl-Grace Pantaleone, Laurie Cummings
3/29/2024	Small Group Meeting	HDR	MOA Assembly Work Session	Present alternatives and discuss with key stakeholders	
4/4/2024	Small Group Meeting	HDR	AMATS TAC Meeting	Comments from BPAC	Laurie Cummings, Amy Burnett, Chris Hughes, Alice Horazdovsky
4/15/2024	Small Group Meeting	HDR	MOA Transit and People Mover	Stakeholder meeting	John McPherson, Amy Burnett, Alice Horazdovsky, Laurie Cummings

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4/18/2024	Small Group Meeting	HDR	AMATS Policy Meeting	CAC Comments on project	
7/20/2024	Info Kiosk	HDR	Fairview Block Party	Inform and solicit public comment	Alice Horazdovsky, Julie Jessen, Edith McKee, Garrett Rutherford, Laurie Cummings, Rory McAllister
9/4/2024	Small Group Meeting	HDR	Fairview Collaborative Meeting		
10/10/2024	Workshop	HDR	Refined Alternatives Workshop	Inform and solicit public comment, Announcement of Refined Alternative Concepts	John McPherson, Taylor Horne, Laurie Cummings, Edith McKee, Alice Horazdovsky, Pearl-Grace Pantaleone, Rory McAllister, Julie Jessen, Aziz Atallah
11/4/2024	Small Group Meeting	HDR	Rogers Park Community Council	Stakeholder meeting	Rory McAllister
11/8/2024	Small Group Meeting	HDR	Eastchester Park Plan Committee	Stakeholder meeting	Laurie Cummings, Rory McAllister
11/15/2024	Small Group Meeting	HDR	Rogers Park Community Council	Stakeholder meeting	John McPherson, Rory McAllister
11/19/2024	Small Group Meeting	HDR	Fairview Collaborative Meeting	Stakeholder meeting	
12/10/2024	Meeting/Presentation	HDR	Public Meeting #5		John McPherson, Laurie Cummings, Taylor Horne, Edith McKee, Amy Burnett, Alice Horazdovsky, Pearl-Grace Pantaleone, Rory McAllister, Garrett Rutherford, Greg Hartman
12/19/2024	Small Group Meeting	HDR	Alaska Trucking Association	Stakeholder meeting	Laurie Cummings, Alice Horazdovsky, Rory McAllister
1/7/2025	Small Group Meeting	HDR	CAC Meeting #5	Refined Alternatives	
1/9/2025	Small Group Meeting	HDR	TAC Meeting #4	Refined Alternatives	Amy Burnett, John McPherson, Alice Horazdovsky, Rory McAllister, Laurie Cummings
1/13/2025	Small Group Meeting	HDR	ATC Committee Meeting #4	Stakeholder meeting	John McPherson, Amy Burnett, Alice Horazdovsky, Rory McAllister, Laurie Cummings
1/16/2025	Small Group Meeting	HDR	Airport Heights Community Council Meeting	Stakeholder meeting	Rory McAllister, Amy Burnett, John McPherson
1/17/2025	Small Group Meeting	HDR	Merrill Field Meeting	Stakeholder meeting	Edith McKee, John McPherson, Garrett Rutherford, Laurie Cummings, Rory McAllister
1/22/2025	Small Group Meeting	HDR	Senior Center Activity Board	Stakeholder meeting	John McPherson, Amy Burnett, Rory McAllister
1/30/2025	Info Kiosk	HDR	MatSu Transportation Fair	Inform and solicit public comment	Rory McAllister, Amy Burnett, John McPherson
2/19/2025	Info Kiosk	HDR	Design Week	Inform and solicit public comment	
2/27/2025	Small Group Meeting	HDR	Alaska Trucking Association Board Meeting	Stakeholder meeting	John McPherson, Amy Burnett, Laurie Cummings, Rory McAllister
3/20/2025	Workshop	HDR	Freight Workshop	Stakeholder meeting	John McPherson, Amy Burnett, Edith McKee, Laurie Cummings, Rory McAllister
4/15/2025	Info Kiosk	HDR	Anchorage Transportation Fair	Inform and solicit public comment	Laurie Cummings, Edith McKee, Taylor Horne, Rory McAllister
4/22/2025	Small Group Meeting	HDR	AMATS Community Advisory Committee	Stakeholder meeting	Laurie Cummings
6/1/2025	Newsletter	HDR	Newsletter #5		
7/19/2025	Info Kiosk	HDR	Fairview Block Party	Inform and solicit public comment	Edith McKee, Pearl-Grace Pantaleone

